



# PHOENIX JUNIORS & BRADFORD UNITED

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SPONSORSHIP PACKAGES

# WHO ARE WE

We have two sections to our club, Phoenix Juniors and Bradford United. The Juniors section has 14 teams of boys and girls teams. The adults section has 6 teams which includes teams for men's, ladies and a deaf team. We have close to 400 members who train weekly with the club and play regular league matches. Matches are played all over Yorkshire. Our Home Ground is at the Bradford University Sports Park, it is one of the best 3G pitches in the area. Our seasons run from July till May.

# HISTORY

We are community non-profit, football club, which is run entirely by volunteers. Currently we have in excess of 30 volunteers. We have been brought together by a common goal of nurturing the future generations in our local community to achieve their limitless potential. We do this because of our love for sport, our love for our community and our desire to make a difference.

The junior section was founded in June 2016. Our aim is to provide a professionally organised environment for talented children, a platform for the players to showcase their abilities and a stepping stone to pro academy football with elite clubs.

The adults section started in 2017 with a female-only team. This expanded to 2 additional men's teams in 2020: A vets team made up of experienced over 35s and an u23s side made up of upcoming youngsters from the local junior teams including our own juniors stepping up to play adult football.

In 2022 our adult section joined forces with local power house Toller FC and increased the number of adult teams to 6 with a local deaf team also joining the club. The adult teams rebranded under the new name Bradford United to continue their growth towards semi-professional football.



# WHY SPONSOR US

- Opportunity to give back to the community
- Support local talent
- Support the largest local community club in your area
- Exposure for your organisation/business all over Yorkshire during matches
- Exposure on our club website and link to the club as a sponsor
- Build your brand within the local community
- Help create positive memories for the local youth



# BECOME A PLATINUM SPONSOR

- Become a life time sponsor at the club
- Links to your business on our website and social media permanently
- Receive a framed Club T-shirt to recognise your sponsorship with the club
- Receive FREE club membership for children\*
- x3 FREE tickets to our annual awards ceremony

# PACKAGE 1

## MATCH KIT SPONSOR (ADULTS)

### PACKAGE DETAILS

- Exclusive match kit sponsor for home and away kits

### BENEFITS

- Become a Platinum Club sponsor
- Your business logo printed on the front of two full sets of match kit (32 kits)
- Match kit to be worn all over Yorkshire during matches
- Pictures from games published on our social media channels and club website

### ADDITIONAL INFO

- Nike branded kit to be used for all teams
- x6 teams available for sponsorship
- 2 year agreement





# PACKAGE 2

## MATCH KIT SPONSOR

### PACKAGE DETAILS

- Match kit sponsor for junior teams

### BENEFITS

- Kit will continue to be purchased over 2 year period, over the last sponsorship cycle, over 800 kits were purchased.
- Become a Platinum Club sponsor
- Your business logo printed on the front of the match kit
- Match kit to be worn all over Yorkshire during matches
- Pictures from games published on our social media channels and club website

### ADDITIONAL INFO

- All future match kits purchased during sponsorship period will have your business logo
- Unique custom designed kit
- 2 year agreement
- Given to players permanently to wear in the local community creating awareness for your business

Below information outlines initial kit purchased, kit will continue to be purchased over

PACKAGE	AGE GROUP	QTY
2.1	Girls U7s to U12s	60 kits
2.2	Boys U7s to U12s	90 kits
2.3	Boys U13s to U18s	120 kits
2.4	All Junior teams	Unlimited

# PACKAGE 3

## TRAINING KIT SPONSOR (ADULTS)

### PACKAGE DETAILS

- Sponsor for warm up jumpers /jackets

### BENEFITS

- Your business logo on the front of a training jumper (x20 Jumpers)
- Players to wear on matchday and training
- Given to players permanently to wear in the local community creating awareness for your business

### ADDITIONAL INFO

- Nike branded kit to be used for all teams
- x6 teams available for sponsorship



# PACKAGE 4

## MATCH SPONSOR

### PACKAGE DETAILS

- Sponsor the match ball on match day

### BENEFITS

- Your business logo shown on chosen week fixture poster



# PACKAGE 5

## PLAYER OF THE MATCH AWARD SPONSOR

### PACKAGE DETAILS

- Sponsor the Player of the Match

### BENEFITS

- Your business logo shown on chosen week Player of the Match poster
- Your business promoted on our social media



# PACKAGE 6

## PLAYER OF THE MONTH AWARD SPONSOR

### PACKAGE DETAILS

- Sponsor the Player of the month

### BENEFITS

- Your business logo shown on chosen week Player of the Month poster
- Your business promoted on our social media



# PACKAGE 7

## VENUE SPONSOR

### PACKAGE DETAILS

- Sponsor our home ground at the University Sports Park

### BENEFITS

- Your business name used in the naming of the home ground
- New ground name used on our promotional material as well as all administrative documents.

### ADDITIONAL INFO

- 1 season agreement





# PACKAGE 8

## INDIVIDUAL PLAYERS SPONSOR

### PACKAGE DETAILS

- Sponsor a player for the season

### BENEFITS

- Your business promoted alongside the player on social media
- Player to receive training jacket with your business logo
- Player Membership fees covered for the season

### ADDITIONAL INFO

- Nike branded clothing used for promotion
- Multiple players available to sponsor



# PACKAGE 9

## COACH/VOLUNTEER SPONSOR

### PACKAGE DETAILS

- Sponsor a volunteer coach for the season

### BENEFITS:

- Your business promoted alongside the coach on social media
- Coach to receive training jacket with your business logo

### ADDITIONAL INFO

- Nike branded clothing used for promotion
- Multiple coaches available to sponsor

# PACKAGE 10

## EQUIPMENT SPONSOR

### PACKAGE DETAILS

- Sponsor football equipment

### BENEFITS

- Equipment to have your business logo printed on and used during training and match days

### ADDITIONAL INFO

- Various pieces of equipment available to sponsor

ITEMS	QTY
Training Goals	2
Footballs	12
Bibs	20
Misc Equipment	1



# PACKAGE 11

## WEBSITE & SOCIAL MEDIA SPONSOR

### PACKAGE DETAILS

- Sponsor on monthly social media posts

### BENEFITS

- Your business promoted on our social media channels on a monthly basis
- Your business logo linked on our club website

### ADDITIONAL INFO

- 1 season agreement

# PACKAGE 12

## DIGITAL MEDIA SPONSOR

### PACKAGE DETAILS

- Sponsor match and goal highlights

Or

- Sponsor digital media equipment and become Platinum Club sponsor\*

### BENEFITS

- Your business promoted on all videos created during the season to be shared on our social media channels

### ADDITIONAL INFO

- 1 season agreement
- Speak to us on how you can become a Platinum sponsor for this package

# NEXT STEPS

STEP 1	STEP 2	STEP 3
<b>SELECT A PACKAGE</b>	<b>COMPLETE SPONSOR INTEREST FORM</b> @ <a href="http://WWW.PHOENIXFC.UK/SPONSORS">WWW.PHOENIXFC.UK/SPONSORS</a> OR MESSAGE 07756 769864.	<b>COMPLETE PAYMENT</b>

## PLATINUM CLUB SPONSORS

### BOMBAY STORES

Designer Indian & Pakistani clothing brands. Huge range of suits from famous Asian designers are available.

[BOMBAYSTORES.CO.UK](http://BOMBAYSTORES.CO.UK)

**BOMBAY STORES**  
THE UK'S LARGEST ASIAN DEPARTMENT STORE

 **Khan Frazers Financial Accountants & Advisers**

### KHAN FRAZERS FINANCIAL ACCOUNTANTS

Khan Frazers Financial Accountants Ltd specialises in a variety of accounting services with outstanding support.

### FAREDEAL COACHES

Faredeal Coaches Ltd is a well-established business providing an excellent travel service to customers.

[FADMINIBUSHIRE.COM](http://FADMINIBUSHIRE.COM)

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 **RIO GRANDE**

### RIO GRANDE

Premium events venue where celebrations are a way of life.

[WWW.RIO-GRANDE.CO.UK](http://WWW.RIO-GRANDE.CO.UK)

### HASHIM

Hashim Designs Ltd is Bradford's creative design agency, that has a fresh thinking design team specialising in all things visual.

[HASHIM.CO.UK](http://HASHIM.CO.UK)

 **HASHIM**  
EST. 2003

 **SPEEDBALL**  
INDOOR FOOTBALL

### SPEEDBALL FITNESS CENTRE

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**HOME GROUND:**  
**LAISTERIDGE LANE, BRADFORD, BD5 0NH**

**[WWW.BRADFORDPHOENIX.UK](http://WWW.BRADFORDPHOENIX.UK)**

