

PHOENIX JUNIORS & BRADFORD UNITED

SPONSORSHIP PACKAGES

WHO ARE WE

We have two sections to our club, Phoenix Juniors and Bradford United. The Juniors section has 14 teams of boys and girls teams. The adults section has 6 teams which includes teams for men's, ladies and a deaf team. We have close to 400 members who train weekly with the club and play regular league matches. Matches are played all over Yorkshire. Our Home Ground is at the Bradford University Sports Park, it is one of the best 3G pitches in the area. Our seasons run from July till May.

HISTORY

We are community non-profit, football club, which is run entirely by volunteers. Currently we have in excess of 30 volunteers. We have been brought together by a common goal of nurturing the future generations in our local community to achieve their limitless potential. We do this because of our love for sport, our love for our community and our desire to make a difference.

The junior section was founded in June 2016. Our aim is to provide a professionally organised environment for talented children, a platform for the players to showcase their abilities and a stepping stone to pro academy football with elite clubs.

The adults section started in 2017 with a femaleonly team. This expanded to 2 additional men's teams in 2020: A vets team made up of experienced over 35s and an u23s side made up of upcoming youngsters from the local junior teams including our own juniors stepping up to play adult football.

In 2022 our adult section joined forces with local power house Toller FC and increased the number of adult teams to 6 with a local deaf team also joining the club. The adult teams rebranded under the new name Bradford United to continue their growth towards semi-professional football.









WHY SPONSOR US

- Opportunity to give back to the community
- Support local talent
- Support the largest local community club in your area
- Exposure for your organisation/business all over Yorkshire during matches
- Exposure on our club website and link to the club as a sponsor
- Build your brand within the local community
- Help create positive memories for the local youth







BECOME A PLATINUM SPONSOR

- Become a life time sponsor at the club
- Links to your business on our website and social media permanently
- Receive a framed Club T-shirt to recognise your sponsorship with the club
- Receive FREE club membership for children*
- x3 FREE tickets to our annual awards ceremony

PACKAGE 1

MATCH KIT SPONSOR (ADULTS)

PACKAGE DETAILS

Exclusive match kit sponsor for home and away kits

BENEFITS

- Become a Platinum Club sponsor
- Your business logo printed on the front of two full sets of match kit (32 kits)
- Match kit to be worn all over Yorkshire during matches
- Pictures from games published on our social media channels and club website

- Nike branded kit to be used for all teams
- x6 teams available for sponsorship
- 2 year agreement





PACKAGE 2 MATCH KIT SPONSOR

PACKAGE DETAILS

Match kit sponsor for junior teams

BENEFITS

- Kit will continue to be purchased over 2 year period, over the last sponsorship cycle, over 800 kits were purchased.
- Become a Platinum Club sponsor
- Your business logo printed on the front of the match kit
- Match kit to be worn all over Yorkshire during matches
- Pictures from games published on our social media channels and club website

ADDITIONAL INFO

- All future match kits purchased during sponsorship period will have your business logo
- Unique custom designed kit
- 2 year agreement
- Given to players permanently to wear in the local community creating awareness for your business

Below information outlines initial kit purchased, kit will continue to be purchased over

PACKAGE	AGE GROUP	QTY
2.1	Girls U7s to U12s	60 kits
2.2	Boys U7s to U12s	90 kits
2.3	Boys U13s to U18s	120 kits
2.4	All Junior teams	Unlimited

PACKAGE 3

TRAINING KIT SPONSOR (ADULTS)

PACKAGE DETAILS

Sponsor for warm up jumpers /jackets

BENEFITS

- Your business logo on the front of a training jumper (x20 Jumpers)
- Players to wear on matchday and training
- Given to players permanently to wear in the local community creating awareness for your business

- Nike branded kit to be used for all teams
- x6 teams available for sponsorship



PACKAGE 4 MATCH SPONSOR

PACKAGE DETAILS

Sponsor the match ball on match day

BENEFITS

Your business logo shown on chosen week fixture poster



PACKAGE 5 PLAYER OF THE MATCH AWARD SPONSOR

PACKAGE DETAILS

Sponsor the Player of the Match

BENEFITS

- Your business logo shown on chosen week Player of the Match poster
- Your business promoted on our social media

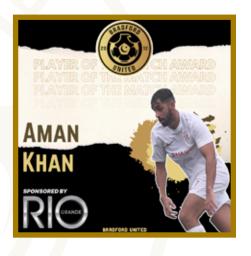
PACKAGE 6 PLAYER OF THE MONTH AWARD SPONSOR

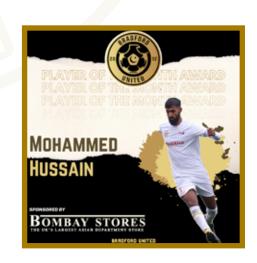
PACKAGE DETAILS

Sponsor the Player of the month

BENEFITS

- Your business logo shown on chosen week Player of the Month poster
- Your business promoted on our social media





PACKAGE 7 VENUE SPONSOR

PACKAGE DETAILS

Sponsor our home ground at the University Sports Park

BENEFITS

- Your business name used in the naming of the home ground
- New ground name used on our promotional material as well as all administrative documents.

ADDITIONAL INFO

1 season agreement



PACKAGE 8 INDIVIDUAL PLAYERS SPONSOR

PACKAGE DETAILS

Sponsor a player for the season

BENEFITS

- Your business promoted alongside the player on social media
- Player to receive training jacket with your business logo
- Player Membership fees covered for the season

ADDITIONAL INFO

- Nike branded clothing used for promotion
- Multiple players available to sponsor







PACKAGE 9 COACH/VOLUNTEER SPONSOR

PACKAGE DETAILS

Sponsor a volunteer coach for the season

BENEFITS:

- Your business promoted alongside the coach on social media
- Coach to receive training jacket with your business logo

- Nike branded clothing used for promotion
- Multiple coaches available to sponsor

PACKAGE 10

EQUIPMENT SPONSOR

PACKAGE DETAILS

Sponsor football equipment

BENEFITS

 Equipment to have your business logo printed on and used during training and match days

ADDITIONAL INFO

Various pieces of equipment available to sponsor

ITEMS	QTY
Training Goals	2
Footballs	12
Bibs	20
Misc Equipment	1



PACKAGE 11 WEBSITE & SOCIAL MEDIA SPONSOR

PACKAGE DETAILS

Sponsor on monthly social media posts

BENEFITS

- Your business promoted on our social media channels on a monthly basis
- Your business logo linked on our club website

ADDITIONAL INFO

1 season agreement

PACKAGE 12 DIGITAL MEDIA SPONSOR

PACKAGE DETAILS

Sponsor match and goal highlights

Or

Sponsor digital media equipment and become Platinum Club sponsor*

BENEFITS

 Your business promoted on all videos created during the season to be shared on our social media channels

- 1 season agreement
- Speak to us on how you can become a Platinum sponsor for this package

NEXT STEPS

STEP 1

STEP 2

STEP 3

SELECT A PACKAGE

COMPLETE SPONSOR
INTEREST FORM

@ www.phoenixfc.uk/sponsors
Or Message 07756 769864.

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